



# Improving performance, improving prospects

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An employers  
guide to LCCI

# How can LCCI help improve your business?

Pearson LCCI qualifications are used as a benchmark for employers around the world, and are also recognised by professional bodies and universities.

Our vocationally-related qualifications are based on UK occupational standards in key business areas, such as:

Finance and  
Quantitative

Business and  
Administration

Marketing and  
Customer Service

English  
Language

This means, you can;

Develop your staff to develop your  
business with an LCCI qualification

Recruit an  
LCCI graduate



**LCCI has made it easier for our students to fit into the workplace hassle-free, because LCCI courses are applicable and relevant to industry."**

Loice Takaona,  
Director of Studies,  
Zimbabwe



**Employers tend to prefer candidates with LCCI level 3 because they feel that less training will be needed. They view the LCCI qualification as a good theoretical and practical base."**

Maria Titan,  
Senior Partner,  
WorkForce - Cyprus  
[www.workforcecyprus.com](http://www.workforcecyprus.com)

# Developing your staff to develop your business

LCCI qualifications can develop your employees professionally and benefit your business in a number of ways:

- Improve employee personal effectiveness - LCCI qualifications are assessed on evidence of competence and realistic case studies, providing knowledge and skills that are readily transferable to the workplace.
- Promote a learning culture in the workplace - LCCI qualifications can be introduced as part of an employee skills development programme, helping to increase motivation and morale
- Flexible and concise learning - enabling your employees to acquire knowledge and then apply it immediately to your business while they're studying.

So whether you want to recruit the best people or develop your employees all-round business skills or improve their Business English, choosing an LCCI qualification makes good business sense.

Please contact your Regional Development Manager for guidance.



**The LCCI Diploma covers many business types as well as the full range of required skills, and as such graduates are equipped to join any company. LCCI Students are talented and knowledgeable and are an asset to our Finance Department."**

Yu Yu Tin,  
Chief Finance Officer,  
Crown Advanced Construction Co. Ltd.



# Qualifications with an international outlook

## A case study from Europe...

### WorkForce

#### About WorkForce

WorkForce is an international recruitment company based in Nicosia, Cyprus. It recruits professional candidates for a wide range of sectors, including banking, accounting, corporate services, IT, FMCG and legal.

#### WorkForce clients prefer LCCI-qualified candidates

Accounting is a big industry in Cyprus. A level 3 LCCI qualification **appears frequently in job adverts** as either essential or desirable. Many of the LCCI-qualified candidates placed by WorkForce have retained their jobs for several years and as result **LCCI graduates are consistently** in demand by employers.



Having completed all three stages of the LCCI qualification (Accounting levels 1, 2 and 3), I undertook an undergraduate degree in Accounting and Finance at the **London School of Economics and Political Science (LSE)**.

I then undertook an ACA training contract at Kingston Smith LLP in London.

After obtaining my professional qualification, I moved back to Cyprus to work as an **Audit and Tax Manager** for Ioannou & Theodoulou Ltd.

My LCCI qualifications helped me to **better understand** the accounting and finance-based subjects I studied at university and in my ACA professional qualification.

**Gabriel Ioannou,**  
LCCI graduate,  
Audit and Tax Manager,  
Cyprus





## A case study from Asia...

### Recruit the best talent for your business

LCCI qualification takes a unique approach by helping students develop the skills they'll use in the workplace.

LCCI students are assessed using real life case studies, which students can apply in real life jobs or situations.

Graduates are able to improve and develop their personal effectiveness in the workplace as the subjects covered provide evidence of competence.



As an LCCI diploma holder, I strongly believe that we are qualified to face new challenges from the first day in the job. After passing LCCI level 3 qualifications we are ready for any kind of business industry because of the scope of teaching. LCCI is also the best foundation for further higher education.

Another benefit of LCCI is that we can learn within a short period, which is beneficial as Myanmar is developing dynamically and the demand for skilled human resource is very high. Working in the international company, I believe that LCCI is the best opportunity to fill those gaps and that LCCI diploma holders are destined for great things."

Nang Khaing Wai Lwin  
Management Finance,  
Unilever (Myanmar) Limited

# The subjects employers are looking for

Our range of business-related qualifications focus on the practical skills and knowledge that employers around the world value in the workplace, so your staff can aspire to a better job and produce better results.

## Financial and Quantitative

Covering a range of essential financial and quantitative topics, that will prepare your staff for a wide range of job roles including Accounts Clerk, Junior Accountant and Accountant.

## English Language

Your workers will acquire the necessary business English skills to excel in any professional environment.

## Business, Administration and IT

With qualifications ranging from business principles and performance, to operations and internet security, your staff will be equipped with the knowledge and essential business skills to progress in a wide range of roles including Human Resources Assistant, Administration Executive and Operations Executive.

## Marketing and Customer Services

Your employees will develop a broad, strategic understanding across the full range of marketing and customer services activities, contact centre management and PR; preparing them for roles such as Contact Centre Operator, PR Assistant and Marketing Executive.





Set your organisation apart with qualifications  
that will engage and inspire your workers,  
enabling them to perform better.

For more information about Pearson LCCI qualifications or  
how to work with us, please contact your regional office or  
contact;



LCCI is recognised by companies, universities  
and professional bodies worldwide including;

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