

Engaging **inspiring** and real

.....
A school's guide to BTEC qualifications



ALWAYS LEARNING

PEARSON

We believe in learning

At the core of everything we do is the desire to make a measurable impact on improving people's lives through learning. Pearson aspires to be the world's leading learning company. From primary to secondary school, through to professional certification; our qualifications, curriculum materials, multimedia learning tools and testing programmes help to educate millions of people worldwide.



Real skills for the real world

BTEC qualifications are designed to continually build upon a student's knowledge, promoting critical thinking, problem solving and decision-making. Our practical learning approach focuses developing minds and helps to show how theory works in real life.

With a wide range of subjects and learning outcomes that cover both theoretical knowledge and practical skills, BTECs are made to fit easily alongside your school's existing programmes, and can be taken with, or in place of, academic qualifications.

Around the world, students take BTECs together with their own main national study programmes or with our Edexcel academic qualifications, such as GCSEs, A levels and International Advanced Levels.

"My observation is that the students really love the course. They are a real relief for some of the students who are highly talented and engaged young people for whom the traditional exam pathways available aren't always quite right. It's a really empowering, exciting experience."

Graham Silverthorne, Principal,
South Island School,
Hong Kong



Real-life learning

The structure of BTEC qualifications is designed to adapt to the needs of students and to meet the requirements of employers.

Our BTECs have four key features, created to make them easy to deliver.



Each qualification is made up of core units, which provide a broad introduction to the sector, and help students gain the essential knowledge of the subject area, and specialist units, which build expertise in specific areas relevant to students' needs.

This course structure means that every BTEC student gains both a deep understanding of specialist sector knowledge and the freedom to tailor their studies around their areas of interest.

Giving students options



"Parents like to know that their children will be successful and will have opportunities. We can convince them that the BTEC programme can offer them that."

Ed Wickins, Principle, King George V School,
Hong Kong

For a flexible future

BTEC Level 1

Suitable for students aged 14+ who are interested in a work related course, BTEC Level 1 qualifications are designed to provide a broad introduction to a vocational sector. They provide excellent preparation for BTEC Level 2 and form a solid foundation for further vocational and academic study.

BTEC Level 2

These qualifications are designed for 14 – 16 year olds who wish to explore a work-related vocational qualification or specific industry area. They can be offered alongside national qualifications or academic programmes to offer students a blended learning solution tailored to their needs and aspirations.

BTEC students can go on to further study at Level 3, such as BTEC Level 3 qualifications, Edexcel GCE A levels and International Advanced Levels. Alternatively they can continue with their main national study programme.

BTEC Level 3

Aimed at students aged 16 – 18 years old, BTEC Level 3 are specialist qualifications that give students the knowledge, understanding and skills that they need to enter higher education or employment. They are ideal for those who have a clear view of their future career.

Valued by employers around the world, BTEC Level 3 programmes enable seamless progression into employment, usually as part of a career development programme (i.e. apprenticeship).

Chucks Jr.
Endurance recently graduated
from ROC van Amsterdam
with a BTEC Level 3 National
Diploma. While studying his
BTEC programme, he started a
business, specializing on "high
quality cleaning" for restaurants,
based on a business plan he had
written for one of the
BTEC units.

**"We grew
really fast...it was
amazing; we were
making about €5,000
per client, thanks to
the (BTEC) units."**

Chucks Jr Endurance, Successful
businessman, Entrepreneur, and
BTEC Level 3 graduate,
ROCvA, Holland



Recognised the world over



95% of UK Higher Education Institutes



over **200 universities worldwide** - including many of *The Times*
top 100 ranked universities internationally



over **70 professional bodies** - including the Chartered Management
Institute (CMI), Management, Accounting and Engineering Institutions



international employers such as Shell, BAE Systems, PWC and
Mandarin Oriental Hotel Group

...all actively recruit BTEC graduates.



Teaching in ways your students will love

These qualifications are designed to not only equip students with solid knowledge of their chosen sector area, but also to have real world skills which they can utilise at the next level of study or in the workplace. Therefore teaching methods vary by topic. While theoretical sections of a course might follow a traditional classroom model, learning outcomes which might require students to have mastered practical skills would demand a teaching style focused on developing and applying those skills.

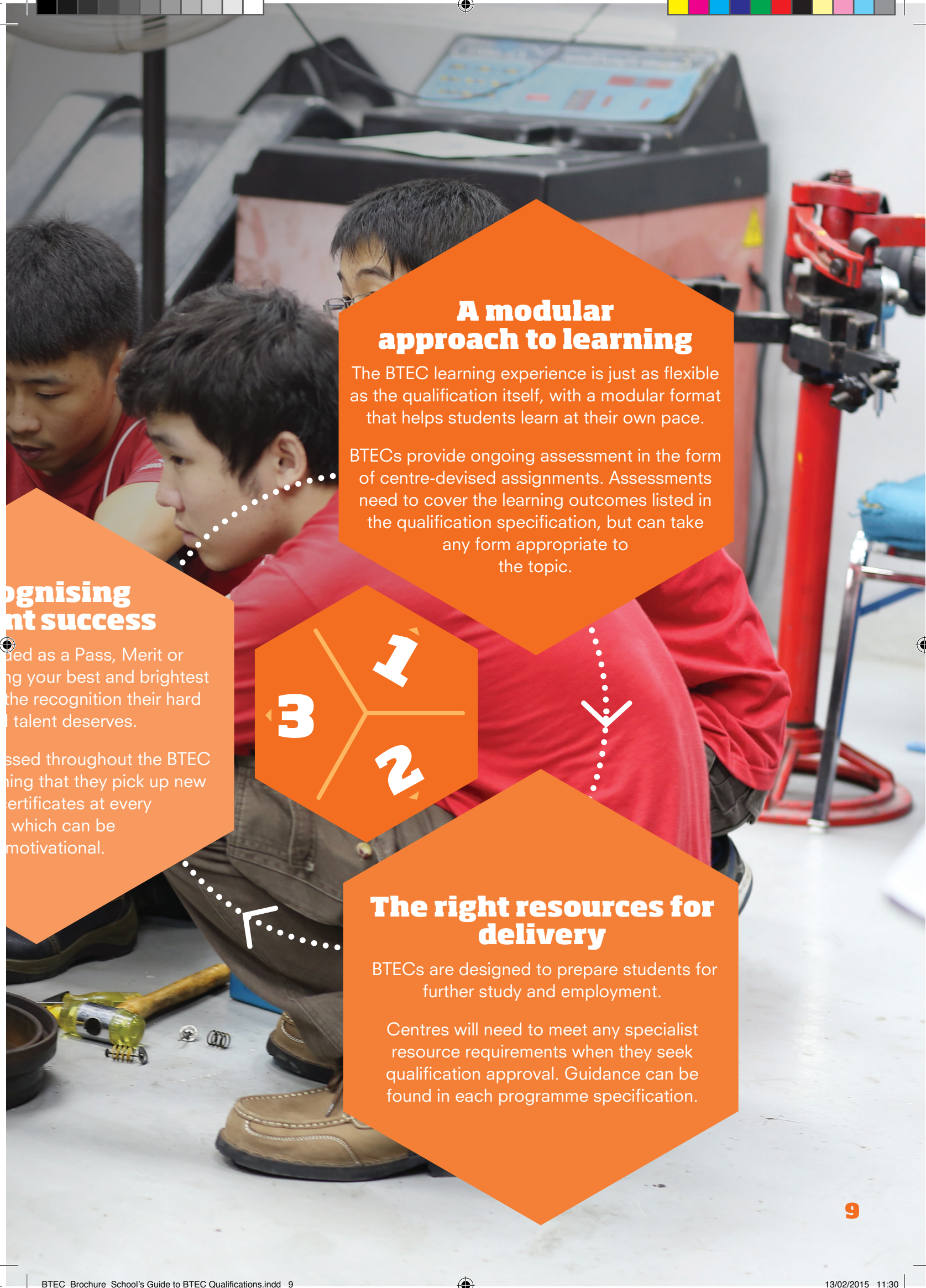
Recognise student success

BTECs are graded at Distinction, allowing your students to gain the recognition for their work and talent.

Students are assessed for their qualification meaning they gain the skills and certification stage, which is very motivating.

"I find that the average BTEC student is an independent learner, they find it easy to adapt to university life and have a more mature outlook. Because BTEC courses are aimed directly at industry they also have a clearer understanding of how their study relates to jobs."

Mark Wallman, Course Leader and Senior Lecturer for
Visual Effects, University of Hertfordshire, UK



A modular approach to learning

The BTEC learning experience is just as flexible as the qualification itself, with a modular format that helps students learn at their own pace.

BTECs provide ongoing assessment in the form of centre-devised assignments. Assessments need to cover the learning outcomes listed in the qualification specification, but can take any form appropriate to the topic.

Recognising student success

...ed as a Pass, Merit or
...ng your best and brightest
...the recognition their hard
...talent deserves.

...ssed throughout the BTEC
...ning that they pick up new
...certificates at every
...which can be
...motivational.



The right resources for delivery

BTECs are designed to prepare students for further study and employment.

Centres will need to meet any specialist resource requirements when they seek qualification approval. Guidance can be found in each programme specification.



Support for everyone

We understand that delivering BTEC qualifications takes time and careful planning and our fully supported training and resources make teaching these qualifications as rewarding as studying them.

You subject s

Teaching and publi

We provide an extensive selection of p
innovative range of digital teach

Assignment Chec

Get an expert review on two propos
subject, at the start of the teaching pe

'Ask the Ex

Access our interactive, online porta
questions, or to ask your o

Subject Ad

Always just a pho
our Subject Advisor
to you, whatever

**"We also see BTECs
as a great way to build our
external links: we've had
guest speakers from local
businesses come in and give
talks to our business students,
as well as a local artist running
a stencilling workshop to our
art students."**

Maqun Wu, Principle of Beijing Information
technology College, China



our t support

ublished resources

h of published materials along with our
teaching and preparation tools.

Checking Service

roposed assignments, per level, per
ng period (available for BTEC Level 3).

e Experts'

portal to find answers to common
our own specific question.

t Advisors

o phone call away,
dvisors are available
tever your needs.

Training solutions

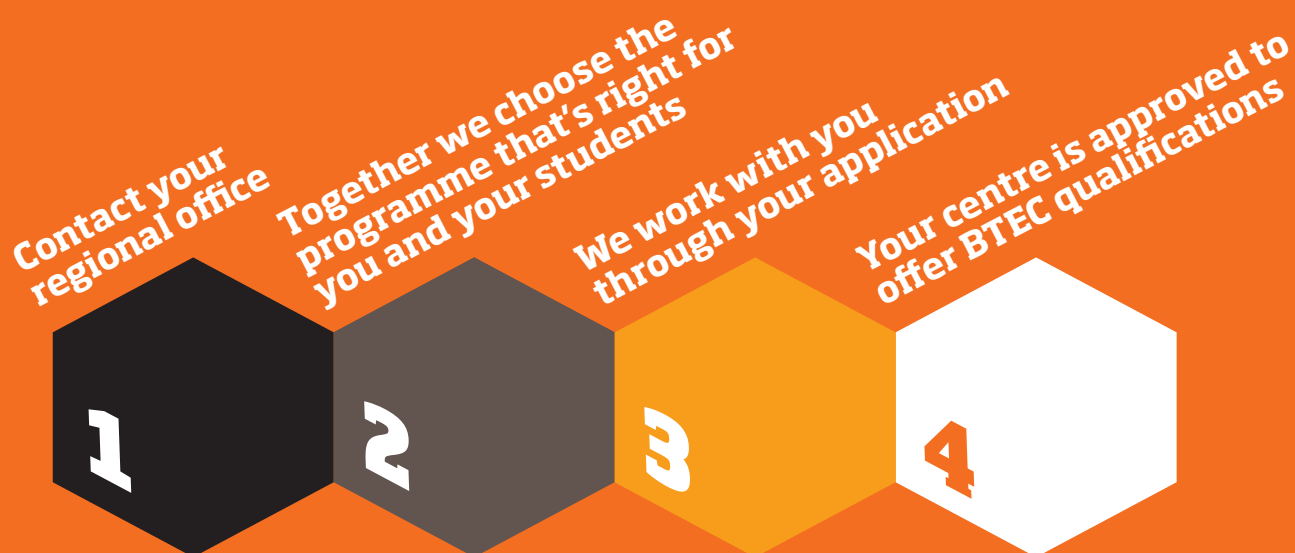
Choose from a range of practical, hands-on events designed to help
those actually delivering the qualifications. For centres with very
specific needs, we can also design bespoke programmes.

Progression support

Progression Plus

Students can learn about the global study opportunities
open to them once they have gained their BTEC qualification
by using our online Degree Course Finder tool:
degreecoursefinder.pearson.com

Teach BTEC



Set your educational institution apart with qualifications that engage and inspire students, while building their confidence to achieve their ambitions.

Learn more at qualifications.pearson.com/btec