

Product Name	MyOMLab
Course Name	Operations and Supply Chain Management
Credit Hours	Three

Key Results	By using MyOMLab, lecturers are able to see students' improvement through self-learning.
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Text

Heizer / *Operations Management*

Implementation

Operations and Supply Chain Management is a core course for Year-1 students of Bachelor of Business Administration in Supply Chain Management (BBA-SCM) Program, and for Year-3 students of BBA Program with majors in Banking & Finance, Marketing, and Accounting.

This course is designed to introduce fundamental processes of managing and controlling a variety of operations. It addresses how the operations (and supply chain) function contributes to the overall competitiveness of any organization. This course provides students with concepts, techniques and tools to design, analyze and improve operational capabilities of an organization, enhancing organizational performance.

Given that the course lays the foundations and paves the way to more advanced courses like Strategic Management and Logistics Management, students want to master the required knowledge and learn how to apply relevant tools and techniques. To help students to fulfil that goal, we have encouraged them to take initiative and spend some time after class to review the topics and complete the online assignments. By using MyOMLab, we hope that students can enhance learning at their own pace. We can then facilitate a more efficient use of classroom time.

Assessment

To incorporate MyOMLab into our course, we have revised the continuous assessments and allocated some marks for MyOMLab homework. For example, Year-3 students have to complete two online assignments on MyOMLab with 3-7 questions on each topic. Students will get 5 marks if they have completed the assignments by the deadline.

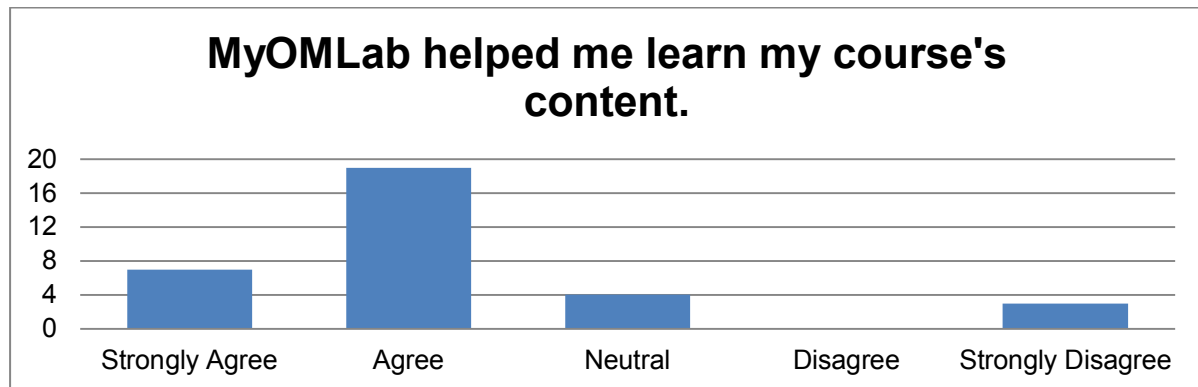
The assessment breakdown for Year-3 students is shown below:

Assessments	Marks
Class Participation	5%
MyOMLab Online Homework	5%
Assignment – Group project	25%
Mid-term Test	20%
Examination	45%
Total	100%

Results and Data

We conducted a student survey in order to understand students' view on using MyOMLab. Students responded to a set of questions on a 5-point scale (e.g., from excellent to very poor). 82% of them rated good or excellent in their experience on using MyOMLab. It is also great to see 79% found that MyOMLab helped them on learning course content.

By using MyOMLab we are able to monitor class performance and progress, and spot weaker students. For students who want extra practices, they can always rely on the system. When students get stuck, they can use "Help Me Solve This" and "View and Example" features to learn the problem solving techniques. In fact, these two are the most favorable features (63%) among all.



The Student Experience

Students believe MyOMLab helps them to succeed in learning the course content. 71% of the responses would like to recommend MyOMLab to lecturers for future courses.

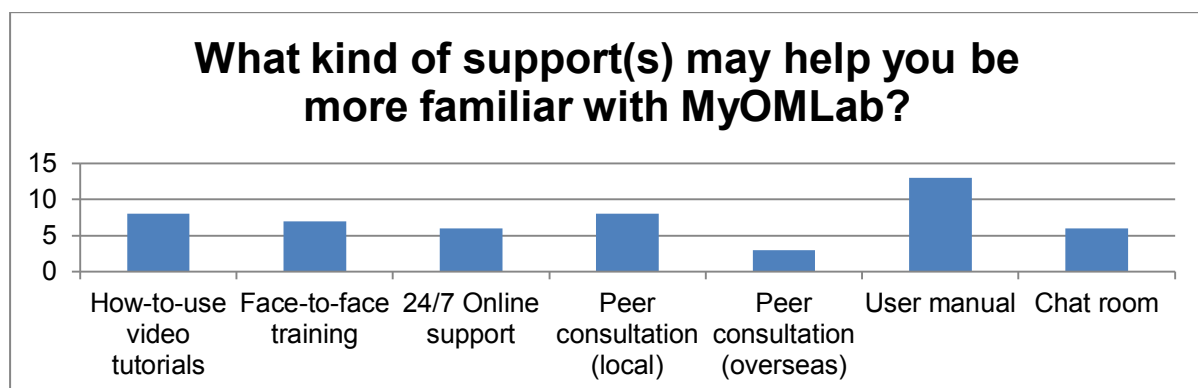
Some of the feedback received include:

"MyOMLab provides quite a lot valuable materials and information on the area we study."

"It provides the closest in content exercise for you to check up your learning in class, and also by doing so, you will be more familiar with the required and expected way to answer a question, it provides a direction and standard for your study."

"The user-friendly interface gives me satisfactory experience in my learning through this subject."

We are also looking for ways to enhance students' experience in using MyOMLab. They feedback on a need of a user manual, which we believe should be considered.



Conclusion

We believe students who put more time and effort into the course will learn more and better. We see there is an improvement on self-learning through the use of an online system. We will continue to explore ways on how to increase students' usage on MyOMLab to maximize the benefits on online learning.

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