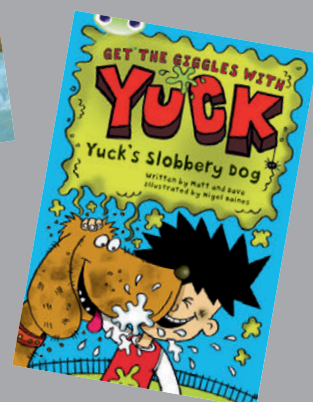
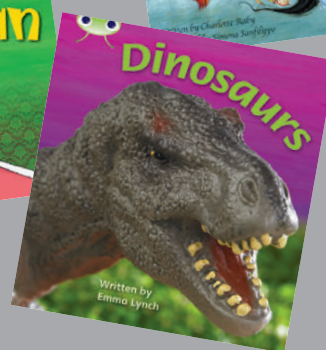




Bug Club

Catch the reading bug

**The new reading programme
from the UK that joins books with
an online reading world to teach
today's children to read**



Bug Club... helping children

Bug Club is a whole-school reading programme that joins books with an online reading world to teach today's children to read. Combining rigorous pedagogy with fantastic design and cutting-edge technology, it's a fresh and modern take on traditional reading programmes.



Teach

...all the children in your class with Bug Club's unbeatable teacher resources.

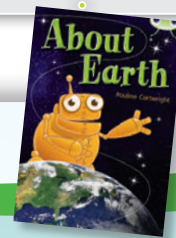
- Whole class teaching software
- Whiteboard activities
- Guided reading notes for small group teaching
- Teaching and assessment guides



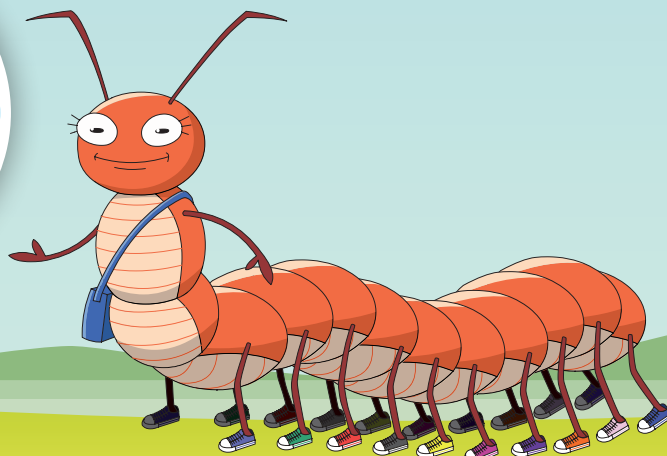
Inspire

... a love of reading with exciting books, a diversity of characters and genres, and an online world that makes reading even more rewarding.

- Bug Club and Phonics Bug fiction and non-fiction books
- eBooks that can be accessed from school or from home



Resources
for Ages 7-11
coming soon



How to catch the reading bug

Supporting your teaching with the new Age 6 Reading Test from the UK

Assess

... pupils' progress through a range of tools for summative and formative assessment.

- Reporting from the fun quizzes children complete as they read the eBooks
- Guided reading assessment and running records
- Phonics assessment sheets

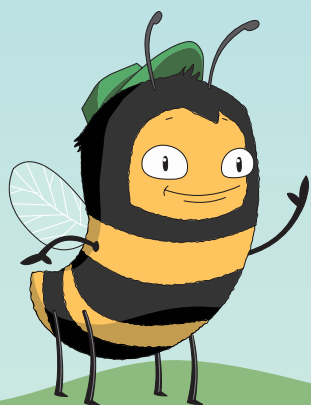
Consolidate

... their learning using a wide range of games, worksheets and eBook quizzes.

- eBooks on the whiteboard
- Guided reading notes
- Flashcards and photocopiable activity sheets
- **Phonics Bug** games

Bug Club's online world and parent support resources help create joined-up learning between school and home.

- ✓ Books and eBooks
- ✓ Finely levelled by book band
- ✓ Matched to Reading Recovery levels
- ✓ Matched to phonic phases
- ✓ Includes fiction and non-fiction
- ✓ Ideal for independent reading
- ✓ Support for guided reading
- ✓ Interactive phonic resources
- ✓ Audio narrations of eBooks



**"The children loved the diversity of characters they
much richer language when talking about**

Books that children would

Bug Club's range of fiction and non-fiction stories feature a huge cast of exciting characters to really motivate kids to actually want to pick up a book and learn to read it.



An enormous variety of fiction
Bug Club fiction books are built around character clusters so children can enjoy reading further adventures in a favourite series.

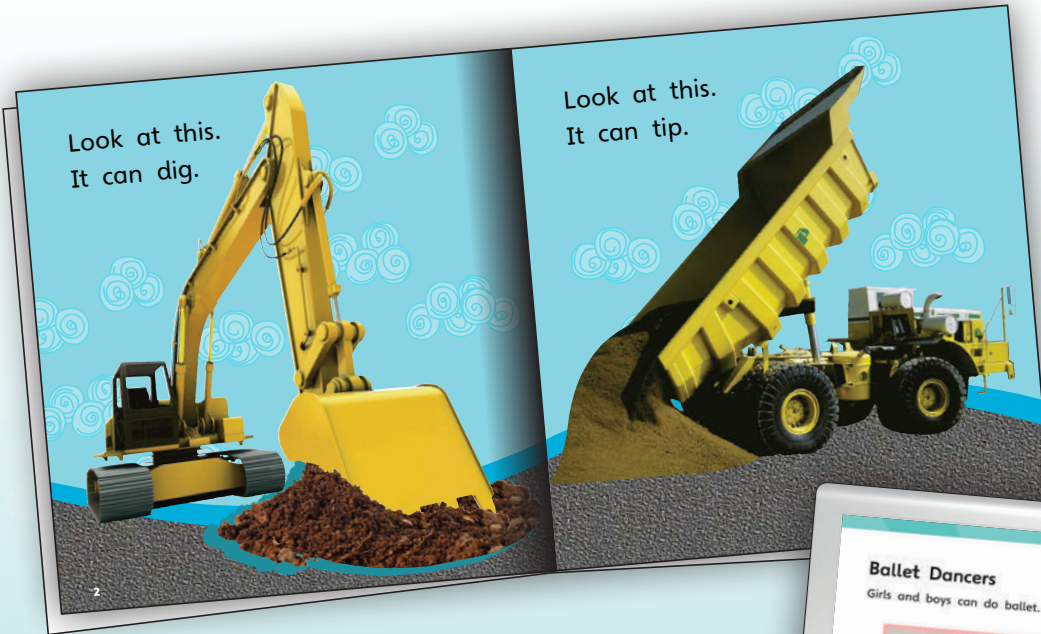


Fine levelling
Bug Club books sub-divide the Book Bands to give your children finer steps in reading progression and a real sense of ongoing achievement as they steadily progress through the levels. These fine levels are a perfect fit for Reading Recovery too.



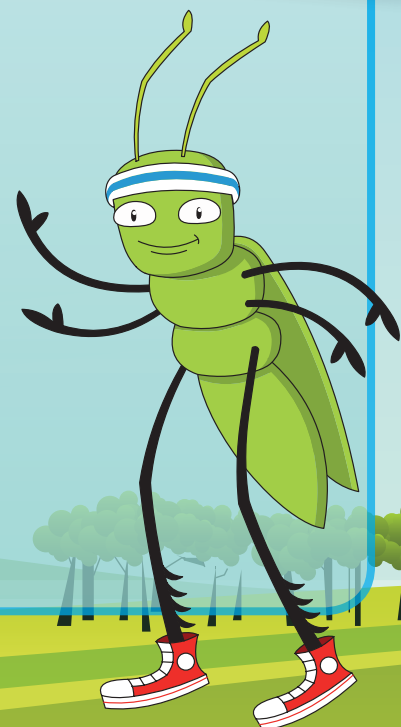
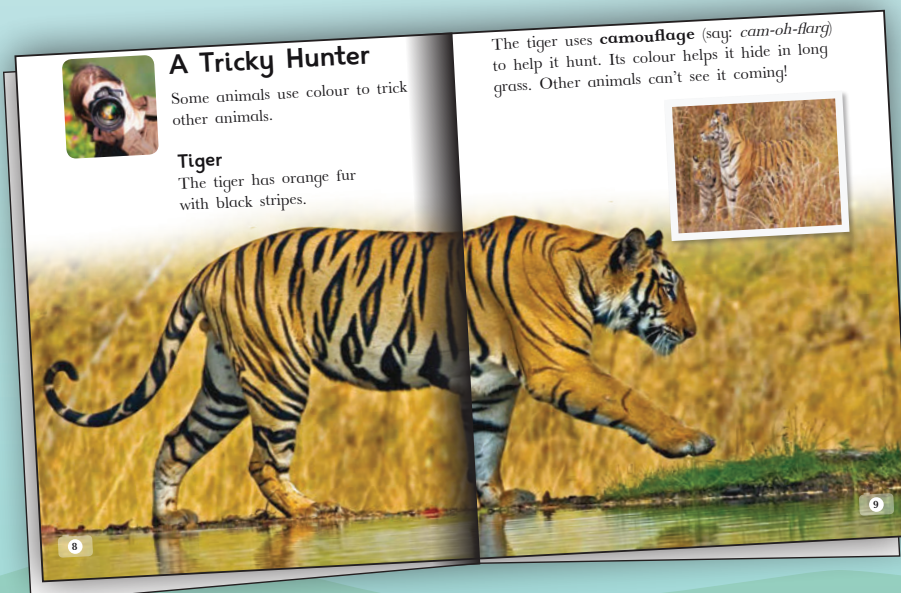
They came across in Bug Club. This led them to use about the books.” Debbie Dudt, Cofton Primary, Birmingham, UK.

could choose themselves



A huge choice of non-fiction

Bug Club's non-fiction covers topics that will appeal to every child. Each non-fiction story includes eye-catching design and fascinating facts to keep children entranced.



A brilliant online

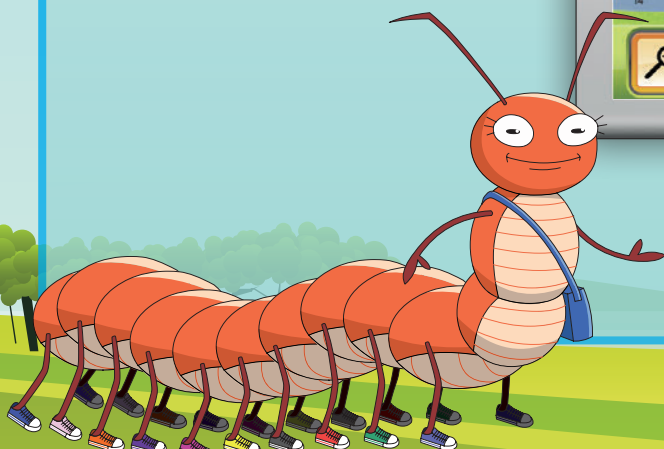
Bug Club's online reading world will transform your children's reading experiences. It's what makes **Bug Club** different, exciting and gripping for today's computer-confident children.



Each child gets their own personalised homepage where they can see the eBooks they've been allocated. As they read they complete fun quizzes that test their comprehension and help them practise their reading skills, while making learning feel like a game.

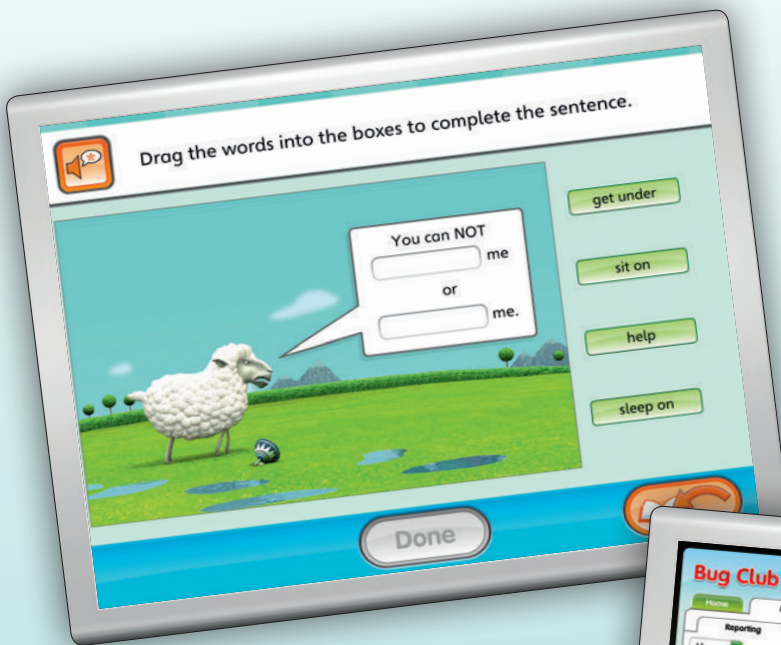


The cool characters and added excitement of going online will give even reluctant readers the boost they need. Children can also listen to an audio narration to help with pronunciation – or just for enjoyment.



reading world

Each child's personalised **Bug Club** homepage is where they'll go to reinforce their very first reading experiences and where they'll find **eBooks**, **interactive quizzes**, **games** and **rewards** that will keep them motivated to read more.



Children earn reward points by completing fun quizzes as they go along – they can use these to collect certificates, games and even outfits for their avatar!



Bug Club's real-time information will provide rigorous evidence of children's progress. It will help to personalise learning and inform teaching.



Use **Bug Club** for powerful whole-class teaching. The eBooks come complete with whiteboard-ready edit-the-text and annotation tools.



"We can use Bug Club to excite the children, and joined up learning going on."

Unbeatable support for

The **online reporting tools** give teachers unique visibility over their pupils' reading habits at home, plus detailed feedback about how they're performing in relation to the **Assessment Focuses**. With **Bug Club** you can:



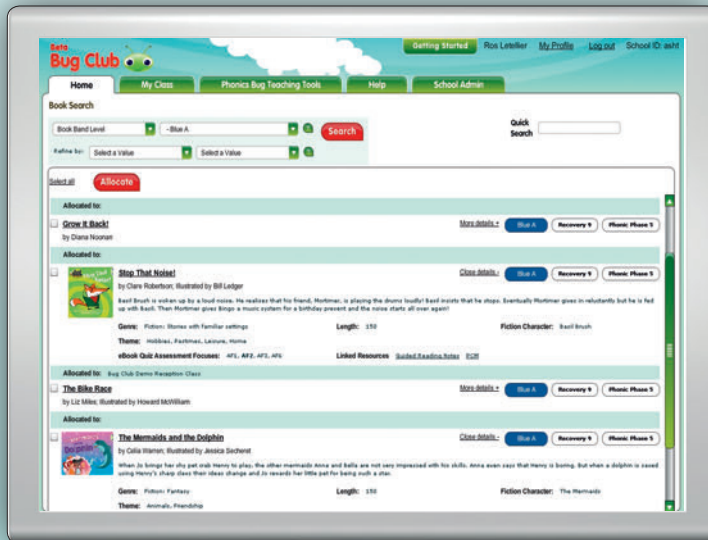
Allocate eBooks to each child to work on at school or at home to consolidate what they've learned in class.



Use selected eBooks in class, with whiteboard-ready edit-the-text and annotation tools.



Use the books in group sessions, with brilliant Guided Reading notes for every title.



Silly Jack and the Dancing Mice

Book Band: Green 1
RR level: 12
Genre: Fantasy fiction
Length: 16pp (132 words)



Letters and Sounds Phase 5
RR: 14
APP: working at Level 1
Phonics Bug: Up to unit 27
High frequency words: your, day, put, house, make, made, very, time

Plot Summary:

Jack and his mum need some money to buy food so Jack is sent to market to sell Daisy the cow. When Jack comes home with a harp instead of money, Jack's mum is NOT happy. The next day, Jack buys some mice to dance as he plays the harp! When he makes the queen dance too, then the king rewards him with gold! Jack is not silly, admits his mum. He is the BEST!

Objectives	Curr. Ref	APP Assessment Focus
Reading Use syntax and context when reading for meaning	7-2 (F) E10 (C) IS (W) (N)	AF3: comments about meaning of parts of text, e.g. details of illustrations and changes in font style.
Speaking and Listening Retell stories, ordering events using story language	1-1 (F) E1 (C) IS (W)	AF2: engage with others through taking turns in pairs and small groups (L/bullet 2)
Writing Independently choose what to write about, plan and follow it through	9-1 (F)	AF3: events/ideas sometimes in appropriate order, e.g. actions listed in time sequence.



Bug Club makes planning easy!

You can find hundreds of eBooks for independent or guided reading, or to teach with using your whiteboard.

Guided Reading cards

provide more opportunities for assessing children's learning in reading, speaking & listening and writing.

engage the parents and have this wonderful

Pauline Woods, Headteacher, Brookfield Infants, Kent, UK.

teachers and parents

Parents can delve into Bug Club's virtual book bag too.

Parents can see from their child's personalised Bug Club homepage exactly where they are in terms of their reading ability and what they can do to help. They can read with their child, encourage them to listen to eBooks or simply share in their delight when they complete quizzes and collect more Bug Points – which they can turn into rewards!

The Bug Club books themselves contain brilliant support for parents too. There are plenty of jargon-free parent notes, independent reading tips and quick games to help them get more out of reading with their child at home.

Bug Notes

Interesting Words
Help your child to read and understand these words:

kerfuffle	shiver me timbers
blubbed	chocks away
ashore	hiccupping
matey	certificates

Top Tip
Find some more books about pirates at home, or in your local library.

Skill Builder
Ask your child to read pages 2 and 3. Do they think the Potter family are happy? Ask them to reread these pages using appropriate 'happy' expression. They may want to change their expression when they read the last sentence on page 3.

Story Detectives

Verb Charades
Write these words on strips of paper:
peered snivelled helped pottering gasped
Ask your child to read each word silently, and then act it out for you. Can you guess the words?

Bug Time fun is on the back page!

Memory mangle!

What was in the Parrot Perk-up?

Draw it!
Draw and label a picture of your own pirate. Give them a good name like Captain Kev Kerfuffle.

Bug Time!

Visit www.bugclub.co.uk

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www.joinpearsonbugclub.com



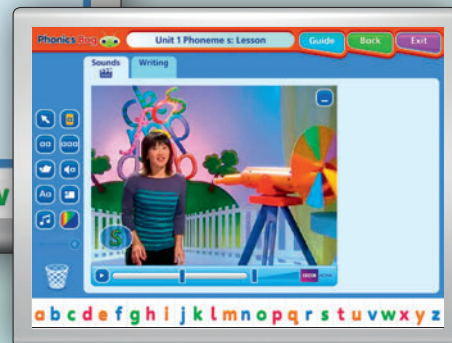
"The children are very excited about Phonics Bug and motivated, and with you every step of the way."

Phonics Bug: a firm, fun

Bug Club begins with Phonics Bug teaching software and decodable readers, to help you teach the basics of reading and give your children a flying start.



Each lesson begins with a short video clip from the CBeebies *Words and Pictures*. These clips help children to hear the sound pronounced correctly, and see how the letter is formed.



Whiteboard activities practise reading, spelling and writing, before your children go off to do independent work. There are games for them to play online, and worksheets to practise writing.

Phonics Bug is based on the 7-year Clackmannanshire, Scotland research into synthetic phonics.

Bug. You just know they're going to be engaged step of the way." Sue Feneiron, Brookfield Infants, Kent, UK.

foundation in phonics

Phonics Bug is a multi-sensory, modern and lively approach to teaching phonics. The software gives you everything you need to teach phonics in the class, while the **100% decodable readers**, **interactive games**, and **activity sheets** consolidate children's learning, allowing them to step across to the **Bug Club** books for extra breadth and variety.



Synthetic phonics training available from
Pearson Professional Development
www.pearsonschools.co.uk/pearsonpinfo



Fun, varied and packed with humour, the **Phonics Bug** decodable books get children reading after just a few phonemes have been learned. Children love applying their skills while reading about great characters.



Each of the **Phonics Bug** eBooks can be accessed from school or from home - so you can be confident that what children are reading at home perfectly supports your teaching.

Coming soon...

Keep an eye out for our new range of stories featuring the **Alphablocks** from **BBC CBeebies!**





Sneak Peek...

Take a look at what makes Bug Club so special

- Preview samples from across Bug Club
- Use a *Teacher's Fiction eBook*
- Try a *Student Phonics eBook*
- Go to:

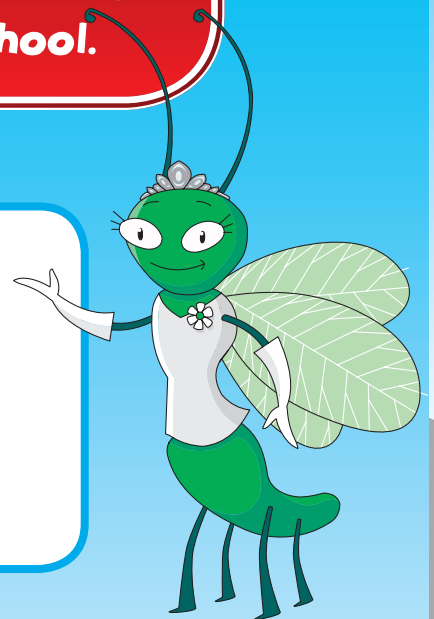
www.joinpearsonbugclub.com



A free trial will be available from September 2011.
Register now at

www.joinpearsonbugclub.com

Or speak to your local consultant to work out
the best Bug Club package for your school.



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